# OTP Group Full year 2014 results

Conference call – 6 March 2015

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Chief Financial and Strategic Officer



# The 4Q 2014 accounting profit reached HUF 10.9 billion with adjustments remaining moderate. The annual before tax profit without one-off items decreased by 20% y-o-y

	2013	2014	Y-o-Y	4Q 13	3Q 14	4Q 14	Q-o-Q	Y-o-Y
	in HUF b		0000/		in HUF billion	40.0	200/	0770/
Consolidated after tax profit (accounting)	64.1	-102.3	-260%	1.4	34.1	10.9	-68%	677%
Adjustments (total)	-81.8	-220.3	169%	-9.2	0.6	0.7	20%	-108%
Dividends and net cash transfers (after tax)	-0.4	0.2		-0.2	0.0	(1) - 0.1 - 1		
Goodwill/investment impairment charges (after tax)	-29.4	-5.0	-83%	0.0	0.0	6.6		
Special tax on financial institutions and one-timer payment compensating the underperformance of the financial transaction tax (after tax)	-43.2	-30.2	-30%	-0.3	-0.3	0.0	-93%	-91%
Fine imposed by the Hungarian Competition Authority (after tax)	-3.2	0.0		-3.2	0.0	0.0		
Corporate tax impact of the transfer of general risk reserves to retained earnings	-5.5	0.0		-5.5	0.0	0.0		
Effect of Banco Popolare Croatia acquisition (after tax)	0.0	4.1		0.0	0.1	0.0		
Expected one-off impact of regulatory changes related to consumer contracts in Hungary (after tax)	0.0	-155.9			7.7	2 12.5		
Risk cost created toward Crimean exposures from 2Q 2014 (after tax)	0.0	-7.9		0.0	-0.1	0.3		
Risk cost created toward exposures to Donetsk and Luhansk from 3Q 2014 (after tax)	0.0	-25.5		0.0	-6.8	3 -18.7		
Consolidated adjusted after tax profit	145.9	118.0	-19%	10.6	33.5	10.2	-69%	-4%
Corporate tax	-39.0	-24.3	-38%	-3.8	-8.8	-2.1	-76%	-44%
O/w tax shield of subsidiary investments	2.0	9.4	366%	1.4	1.7	6.3	259%	334%
Before tax profit	184.9	142.3	-23%	14.4	42.3	12.3	-71%	-14%
Total one-off items	9.6	2.6	-73%	-0.4	-1.0	1.0	-194%	-362%
Revaluation result of FX swaps at OTP Core	0.7	-0.8	-215%	-0.3	-1.0	0.9	-193%	-419%
Gain on the repurchase of own capital instruments	6.1	0.0	-100%	0.0	0.0	0.0		-100%
Result of the Treasury share swap agreement	2.8	3.4	20%	-0.1	0.0	0.0		-116%
Before tax profit without one-off items	175.3	139.8	-20%	14.8	43.3	11.4	-74%	-23%

- 1 The entire Ukrainian goodwill under Hungarian Accounting Standards held in OTP Bank's standalone balance sheet has been written off in 4Q under HAS, and an impairment was booked in relation to the Ukrainian investment under HAS. Though under IFRS the write-off had no direct effect on the consolidated balance sheet or on the P&L, there was a related positive tax shield of altogether HUF 6.6 billion that added to the Group's IFRS accounting profit.
- The estimate on the expected one-off negative impact of the regulatory changes related to consumer contracts was made more accurate, accordingly in 4Q those expected losses were scaled back by HUF 12.5 billion. The earlier estimation was based on the conservative assumption (among others) that the settlement between the banks and clients will be due only by the end of 1H 2015. Current provisioning covers only up to the end of 2014.
- In 4Q the Bank raised the provision coverage on its Donetsk and Luhansk exposure up to 99.4%. The key reason for doing so was that the bank had to suspend the operation of most of its branches in the region since practically all economic activity has been stopped due to the special circumstances. The remaining net loan exposure to these counties (including accrued interest) amounted to HUF 3 billion equivalent at the end of 2014.



The 2014 consolidated operating profit moderated by 7% y-o-y; the q-o-q revenue drop was due to weakening RUB and UAH FX rates, while operating costs reflect seasonality

CONSOLIDATED (in HUF billion)	2013	2014	Y-o-Y	4Q 13	3Q 14	<b>4Q 14</b> Fact	<b>4Q 14</b> FX adj. <sup>1</sup>	Q-o-Q	Y-o-Y
Before tax profit without one-off items	175.3	139.8	-20%	14.8	43.3	11.4	8.4	-74%	-23%
Operating profit w/o one-off items	447.7	414.5	-7%	106.4	108.5	88.7	94.1	-18%	-17%
Total income w/o one-off items	864.9	826.1	-4%	213.9	209.7	195.1	205.3	-7%	-9%
Net interest income w/o one-off items	653.1	636.2	-3%	159.2	159.7	155.8	164.9	-2%	-2%
Net fees and commissions	166.9	169.6	2%	44.8	41.6	44.5	45.8	7%	-1%
Other net non interest income without one-offs	44.8	20.3	-55%	9.8	8.4	-5.2	-5.4	-161%	-153%
Operating costs	-417.2	-411.5	-1%	-107.5	-101.2	-106.5	-111.2	5%	-1%
Total risk costs	-272.5	-274.7	1%	-91.6	-65.2	-77.3	-85.7	19%	-16%
OTP CORE (in HUF billion)	2013	2014	Y-o-Y	4Q 13	3Q 14	4Q 14		Q-o-Q	Y-o-Y
Before tax profit without one-off items	140.3	158.5	13%	32.9	41.9	37.3		-11%	13%
Operating profit w/o one-off items	194.4	182.0	-6%	47.5	48.0	39.4		-18%	-17%
Total income w/o one-off items	384.6	375.7	-2%	95.5	94.2	90.6		-4%	-5%
Net interest income w/o one-off items	273.3	266.3	-3%	67.8	66.6	66.5		0%	-2%
Net fees and commissions	91.5	94.2	3%	24.8	23.3	23.4		1%	-5%
Other net non interest income without one-offs	19.8	15.1	-24%	3.0	4.3	0.6		-85%	-78%
Operating costs	-190.2	-193.7	2%	-48.0	-46.3	-51.2		11%	7%
Total risk costs	-54.1	-23.4	-57%	-14.6	-6.0	-2.0		-66%	-86%



The consolidated other net non-interest income dropped by HUF 13.6 billion q-o-q. Several items explaining the q-o-q setback of other income were reclassified into interest income or fee income line, others were one-offs in 4Q

							Recur reclassificat net interest		Other income -
in HUF billion	2013	2014	3Q 14	4Q 1	14 (	Q-o-Q	income	income	one-off items
Other net non-interest income	44.8	20.3	8.	4 -	5.2	-13.6			
Items influencing the q-o-q change of other income:									
OTP Core									
FX results related to conversion, but partially offset by higher net interest income						-1.8			-1.8
transformation of NHB bonds into deposits						-0.6	0.6		
lower treasury margins						-0.6			-0.6
lower income realized on sale of fixed assets						-0.3			-0.3
decline of securities gain at OTP Building Society						-0.4			-0.4
OTP Ukraine									
reclassification of leasing revenues* into interest income						-1.8	1.8		
write-off of cash and other assets in East-Ukraine						-1.1			-1.1
impairment booked in relation to certain assets						-0.8			-0.8
unrealized FX result						-0.4			-0.4
OTP Croatia									
reclassification of revenues on investment purpose assets* into interest income						-0.3	0.3		
seasonal decline of FX result						-0.4			-0.4
OBSrb - shift of suspended interest* to interest income						-1.1	1.1		
Shift of fund mgmt fees* of OTP Real Estate Fund Mgmt into fee income line (Other Hungarian subsidiaries)						-1.6		1.6	
Total						-11.3	3.8	1.6	-5.8

<sup>\*</sup> in case of reclassifications typically the full-year revenues were transferred from other income line to either interest income or fee income lines



The annual profit delivered by CEE countries in 2014 improved by 32%, however the Russian and Ukrainian (adjusted) operation generated material losses

	2013	2014	Y-o-Y	4Q 13	3Q 14	4Q 14	Q-o-Q	Y-o-Y
	in HUF	billion		in	HUF billior	า		
Consolidated adjusted after tax profit	145.9	118.0	-19%	10.6	33.5	10.2	-69%	-4%
CEE operation	137.8	182.5	32%	21.0	50.1	38.5	-23%	83%
OTP Core (Hungary)	114.9	137.4	20%	27.3	35.3	35.5	0%	30%
DSK (Bulgaria)	30.2	39.2	30%	4.6	11.9	5.7	-52%	26%
OBR (Romania)	-4.1	0.8		-2.5	0.7	-1.6		33%
OBH (Croatia)	2.2	0.1		0.2	0.0	-0.4		
OBS (Slovakia)	1.2	0.0		0.2	0.2	-0.7		
OBSrb (Serbia)	-13.2	0.1		-10.8	0.0	0.0		
CKB (Montenegro)	0.8	0.4	-51%	-0.1	0.7	-0.9		
Leasing (HUN, RO, BG, CR)	2.3	-1.6		0.7	0.2	-2.0		
OTP Fund Management (Hungary)	3.6	6.1	71%	1.4	1.2	2.8	146%	109%
Russian and Ukranian operation	9.1	-57.7		-7.1	-16.6	-22.9	-38%	-223%
OBRU (Russia)	2.4	-14.5		-8.9	-5.7	-1.8	68%	80%
<b>OBU</b> (Ukraine)	6.7	-43.2		1.8	-10.9	-21.1	-95%	
Corporate Centre	2.4	-1.2	F. T. G. D.	-0.7	0.0	0.0	7.7	

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#### Miscellaneous - 1.

OTP Core – follow up on major deadlines relating to the settlement with clients and the conversion of FX mortgages into HUF Starting from 1 January 2015 the monthly instalments of the original FX loans are to be calculated with the fixed FX conversion rates set in the Conversion Law (256.47 HUF/CHF, 308.97 HUF/EUR and 2.163 HUF/JPY).

On 1 February all the relevant FX mortgage loans de jure had to be converted into HUF on the fix conversion rates. Those loans were still booked as FX loans in the balance sheet by end-2014, however their valuation was already based on the set conversion rates.

Between 1-31 March clients participating in the preferential FX mortgage prepayment scheme (invented in 2011) may turn to their bank and ask for (presumed) settlement.

Between 1 March – 30 April all FX clients should receive a detailed notifications from their banks on the settlement (including the newly set monthly instalment and the modified principal), as well as the notification on the amended provisions of their contract according to the law. Thus the previous FX mortgage clients will learn the relevant information on their outstanding HUF mortgage loan contractual terms following the conversion. For those preferring to opt-out (meeting the stipulated conditions) have 30 days to announce that to their banks. Only those clients can do so where (i) the regular monthly income in the relevant foreign currency exceeds the monthly instalment; (ii) the client is eligible to borrow in FX according to the NBH regulation in place (monthly income should exceed the minimum wage 15 times), (iii) the loan is going the expire not later than 31 December 2020.

The new disbursement amount will be due for the first time in May (i.e. the first month following the notification).

Between 1 August – 1 September the HUF-based customer loan clients will also receive notifications on the settlement of their original loans.

Market friendly measures announced recently by the Government and the National Bank of Hungary

#### On 9 February 2015 the Hungarian Government and EBRD signed a Memorandum of Understanding. Major undertakings:

- the new base for calculating the banking tax will be banks' balance sheets as of the end of 2014, with the percentage applied being reduced to 0.31% from 2016 and to 0.21% from the beginning of 2017. (Currently the banking tax rate is 0.53% of the adjusted 2009 assets.) This would result in an almost HUF 60 billion reduction of the banking tax in 2016. From 2019 the level of the banking tax will be further adjusted to the prevailing European Union norms.
- the Hungarian government is to refrain from implementing new laws or measures that may have a negative impact on the profitability of the banking sector
- the reduction of the banking sector's non-performing loan portfolio would be designed to reflect international best practices, in particular with respect to the transparent and market-based operation of these programmes.
- the government is ensuring fair competition between, and equal treatment of, all financial institutions active on the market

On 18 February the National Bank of Hungary announced the launch of **Funding for Growth Scheme+** (FGS+) to be started from 16 March 2015. Accordingly, NBH will improve access to credit for small and medium sized enterprises that have not been able to participate in FGS so far. The original scheme was launched in 2013. Under the first phase HUF 750 billion were allocated towards the local micro and SME sector and HUF 701 billion were disbursed, of which OTP's share represented HUF 91 billion. Under the second phase by the end of December 2014 the contracted amounts reached HUF 584 billion; OTP's contracted amount was HUF 117 billion (20% share). The most recent FGS+ offered HUF 500 billion. Under the scheme the central bank takes over 50% of credit losses from the credit institutions, but only up to 5 years and up to 2.5% of the entire loan portfolio held by the individual credit institutions.



#### Miscellaneous - 2.

#### 2015 outlook for OTP Group without the Ukrainian and Russian operations

All in all, in the CEE countries the general economic performance is expected to improve and the better operating environment will be accommodative to the lending activity.

- Following the settlement of customers' claim in Hungary overall loan volumes are expected to grow fuelled by very positive macro trends. However, the net interest margin might somewhat erode due to lower net interest margin at OTP Core: the settlement with clients, the FX mortgage loan conversion into HUF and the prevailing low interest rate environment will exert a pressure on Hungarian margins. On other markets (namely Romania and Croatia) self-introduced measures and potential regulatory requirements may result in lower net interest income.
- Operating costs are expected to remain flat y-o-y.

# Guidance on the Ukraine

The operation of the Ukrainian bank faces challenges. In 2014 the political situation developed much worse than expected. The economy contracted by close to 7%, the local currency lost 92% of its value against the dollar and the inflation approached 20%. The Ukrainian subsidiary realized a massive total loss of HUF 77 billion in 2014.

With all the uncertainties around, **2015** is **expected to be another loss-making year**. The key driver is the development of the hryvnia exchange rate which poses significant risk: it hovered around 16 at the end of the year against the dollar and this rate was used to calculate the 2015 budget. Recently the hryvnia has traded in the range of 25-35. At the end of 2014 exposures to Donetsk and Luhansk counties were adequately provisioned.

The bank will focus its activity on the optimization of operation coupled with the continuous scaling back of OTP Group exposure. The magnitude of intragroup funding will further decline (senior funding reached HUF 140 billion, whereas the subordinated debt from Group members stood at HUF 20 billion by end-2014). Capital support for maintaining on-going operation will come from swapping outstanding debt into equity, i.e. the Bank's net exposure is expected to shrink.

## Guidance on Russia

In 2015 the GDP is expected to contract by 4% after being close to recession in 2014. Annual inflation may be around 17%, the USD/RUB rate is expected to normalize depending on the oil price developments.

According to the management forecasts **OTP Bank Russia remains in red in 2015** as a result of lower volumes due to weaker loan demand, steadily high risk costs and elevated funding costs. Lower revenues are partially expected to be off-set by the planned reduction of operating expenses.

Touch Bank, a new online brand was established in 2014 and it is expected to be launched in spring 2015 with focus on affluent client segments. It will operate under the existing licence enjoying high level of operational independence from the current activities. It is unlikely, however that in 2015 Touch Bank will positively contribute to the Russian earnings.



## **OTP Group consolidated capital adequacy ratio** (IFRS)

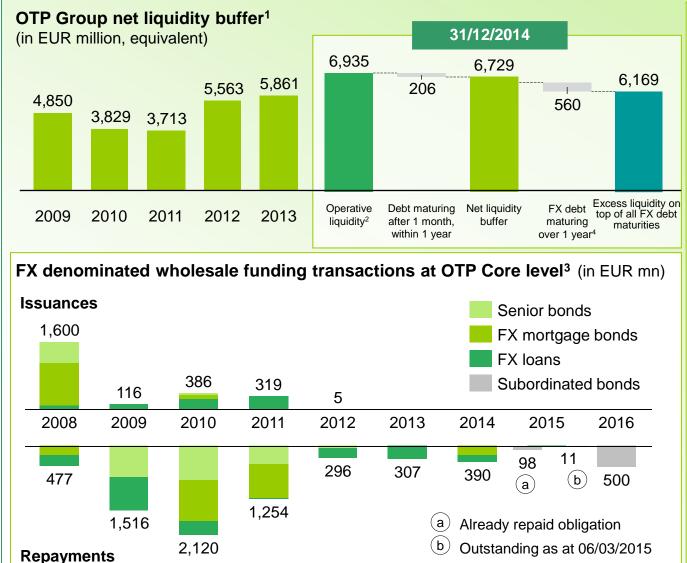
BASEL III	2010	2011	2012	2013	2014
Capital adequacy ratio	17.5%	17.3%	19.7%	19.7%	17.5%
Common Equity Tier1 capital ratio	12.1%	12.4%	15.1%	16.0%	14.1%

- 1) The **consolidated CET1 ratio** declined by 1.9 ppts y-o-y, mainly related to the net loss induced by the adjustment items.
- 2 In 4Q 2014 the **Russian** bank received a RUB 3 billion subordinated debt from the mother company, and RUB 1.2 billion equivalent subordinated debt was repaid to Group.
- 3 In case of the **Ukrainian bank**\* the standalone capital adequacy ratio under local regulation stood at 10.4% at the end of 2014, which did not incorporate the impact of the conversion of UAH 800 million equivalent subordinated debt into equity booked in 4Q 2014.
- 4 The capital increase of RON 175.3 million at the **Romanian bank** by OTP Bank was registered by the Romanian Court of Registration in January 2015.
- 5 The Slovakian bank received EUR 10 million share capital in 4Q.

Capita	l adequacy ratio	os (unde	er local	regulatio	on)	
		2010	2011	2012	2013	2014
6	OTP Group (IFRS)	17.5%	17.3%	19.7%	19.7%	17.5%
	Hungary	18.1%	17.9%	20.4%	23.0%	19.0%
nêrsh	Russia	17.0%	16.2%	16.2%	14.0%	12.1%
	Ukraine	22.1%	21.3%	19.6%	20.6%	10.4%
	Bulgaria	23.7%	20.6%	18.9%	16.4%	18.0%
1	Romania	14.0%	13.4%	15.6%	12.7%	12.7%
	Serbia	16.4%	18.1%	16.5%	37.8%	31.5%
	Croatia	15.0%	14.8%	16.0%	16.7%	15.0%
#	Slovakia	11.1%	13.1%	12.8%	10.6%	13.5%
	Montenegro	13.9%	13.4%	12.4%	14.4%	15.8%

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# The Group's liquidity position further strengthened, the increment in operative liquidity was mainly driven by asset management deposit inflows in 3Q 2014



#### Debt and capital market issuances in 2014:

- Shrinking Hungarian retail bond portfolio due to strong competition from local government bonds (2014 volume: HUF 61 billion or EUR 193 million)
- In May OTP Bank Russia resold RUB 1 billion senior bonds

# Repaid debt and capital market instruments in 2014:

- On 4 March RUB 5.7 billion bonds were redeemed at OTP Bank Russia
- On 25 March RUB 2.5 billion bonds were redeemed at OTP Bank Russia
- In April OTP Bank prepaid CHF 78,6 million loan to EIB, and prepaid CHF 83 million
- On 29 July RUB 5 billion bonds were redeemed at OTP Bank Russia
- In August 2014 OTP Bank prepaid CHF 31 million loan to EIB
- In August OTP Mortgage Bank repaid an EUR 250 million mortgage bond, with EUR 15.5 million external obligation
- On 11 October RUB 1.1 billion bonds were redeemed at OTP Bank Russia
- On 15 December OTP Mortgage Bank repaid an EUR 200 million mortgage bond, with EUR 198 million external obligation

OTP Bank did not participate in the LTRO programs of the European Central Bank.



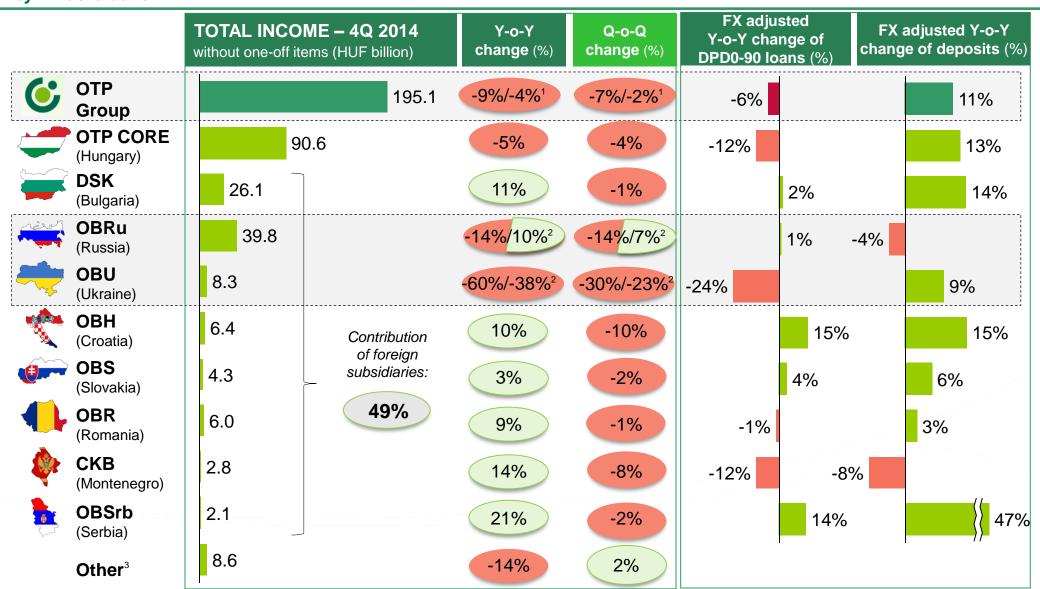
Operating liquidity less debt maturing over one month, within one year

<sup>&</sup>lt;sup>2</sup> Liquid asset surplus within one month + repo value of government bonds, covered bonds, municipal bonds

<sup>&</sup>lt;sup>3</sup> Wholesale funding transactions do not include intra-group holdings

<sup>&</sup>lt;sup>4</sup> Maturing debt does not include CHF 118 million exposure to EIB due to the over 100% collaterization of loans

The Group's total income in 4Q declined by 9% y-o-y coupled with a 6% y-o-y decrease of loans. All foreign subsidiaries' total income improved except in Russia and Ukraine; the decline of the Russian and Ukrainian revenues partly explained by FX devaluation

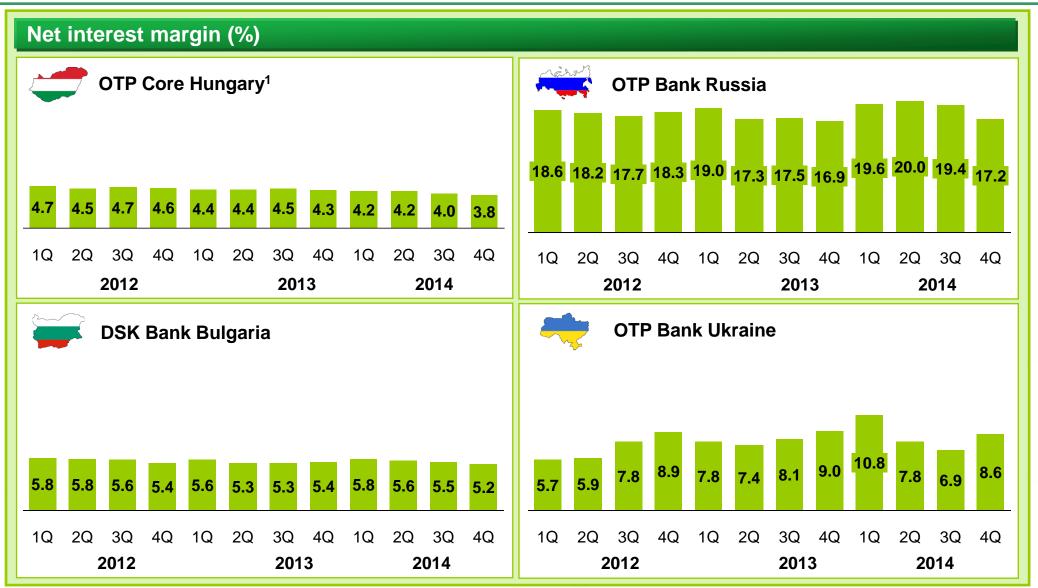


<sup>&</sup>lt;sup>1</sup> Changes calculated by using the 3Q 2014 average RUBHUF and UAHHUF rates for the translation of 4Q 2014 Russian and Ukrainian contribution to the consolidated total income into HUF.

<sup>&</sup>lt;sup>2</sup> Changes in local currency

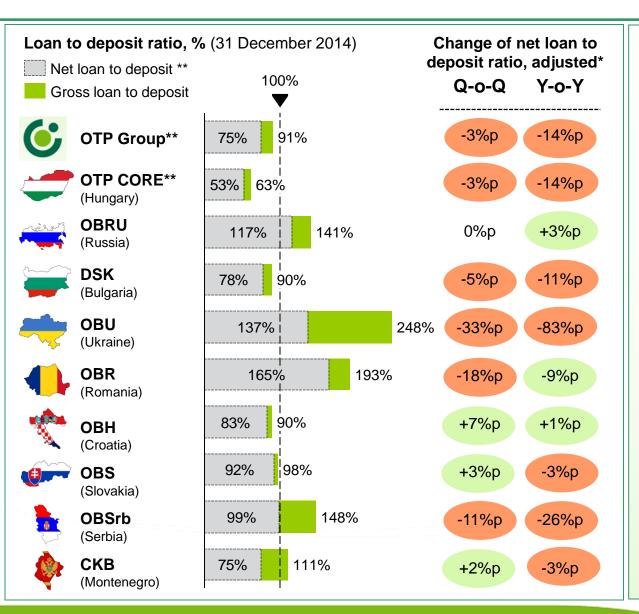
<sup>&</sup>lt;sup>2</sup> Other group members and eliminations

Higher total assets at OTP Core and Russia pushed net interest margin lower during the year; the Ukrainian margin increased mainly due to the reclassification of leasing revenues; sound margins reflect strong pricing power at DSK Bank





#### In 4Q 2014 the consolidated net loan to deposit ratio declined further



At OTP Core the total deposit book increased substantially in 2014 due to new volumes deposited by OTP Fund Management, while retail volumes advanced further. On the asset side, mortgage loan volumes kept on eroding, but the debt consolidation and prepayments of local governments' debt played a role, too. From the outstanding municipality volume the Debt Management Agency prepaid HUF 18 billion in 4Q.

The ratio decreased significantly in the Ukraine due to net loan volumes declining partly as a reflection of suspended lending activity in several segments and also to elevated provisioning, while in 4Q FX-adjusted deposit volumes grew by 5%.

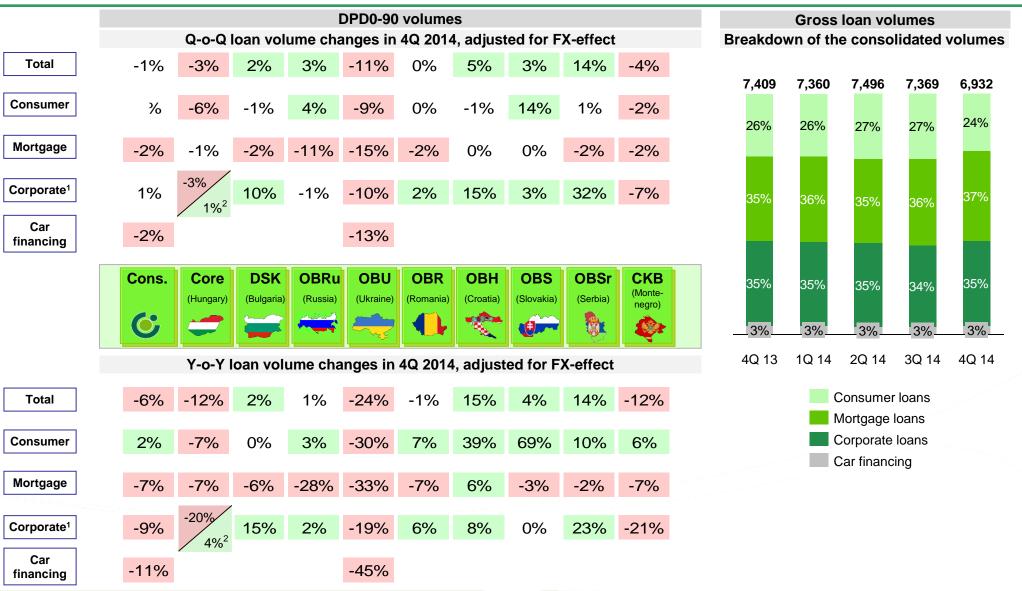
In Romania and Serbia the ratio improved further, mainly due to strong deposit inflow in all segments.



<sup>\*</sup> Changes are adjusted for the effect of FX-rate movements

<sup>\*\*</sup> In case of the ratio of the Group and OTP Core the applied formula is "net loan / (deposit + retail bond)

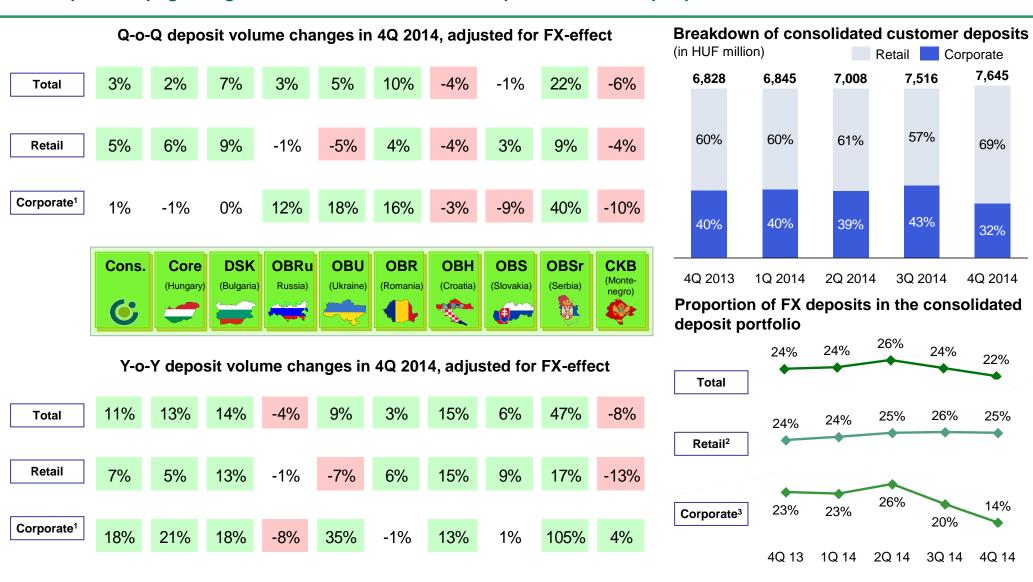
# Corporate loans of OTP Core decreased y-o-y mainly due to shrinking municipality volumes, as well as loan sales/write-offs. The Ukrainian performing (DPD0-90) portfolio declined by 24% y-o-y



<sup>&</sup>lt;sup>1</sup> Loans to MSE and MLE clients and local governments.

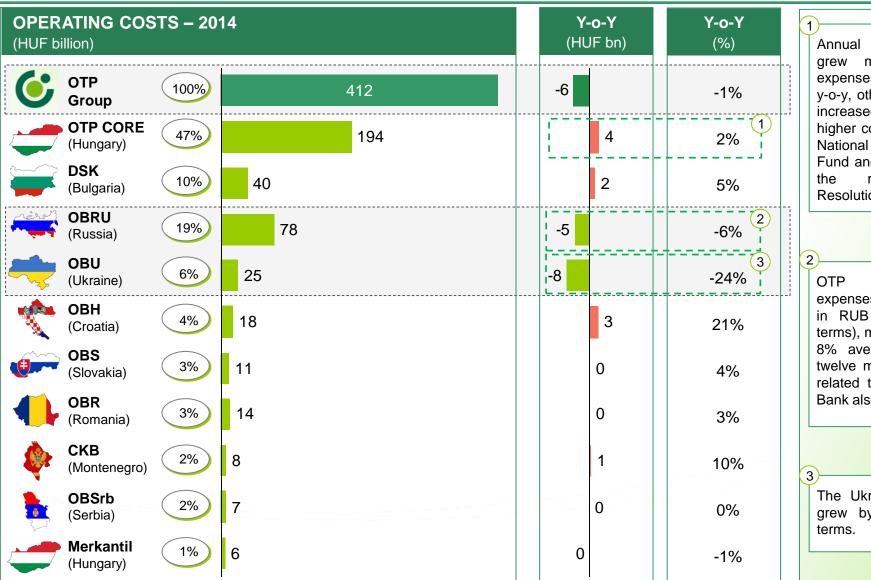
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# The 11% y-o-y increase of deposits was induced by the fund management and municipal deposit inflows at OTP Core. The deposits kept growing in Ukraine. The Russian total deposits advanced q-o-q





## Consolidated non-FX-adjusted operating costs in 2014 declined by 1% y-o-y



Annual operating expenses grew moderately. Personnel expenses advanced by 2% y-o-y, other operating expenses increased by 1%, partly due to higher contribution paid into the National Deposit Insurance Fund and also to fees paid into the recently established Resolution Fund.

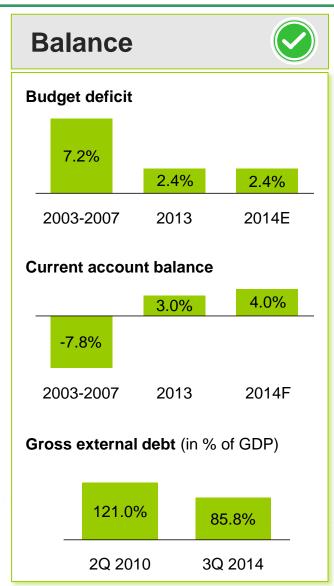
OTP Russia's operating expenses went up by 8% y-o-y in RUB terms (-6% in HUF terms), mainly due to the almost 8% average CPI in the last twelve months; moreover costs related to the set-up of Touch Bank also appeared on this line.

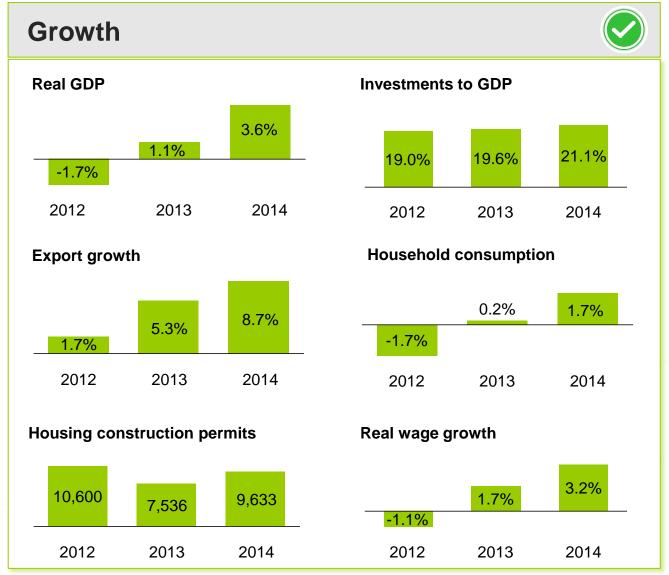
The Ukrainian operating costs grew by 17% y-o-y in UAH terms.





Disciplined fiscal and comfortable external balance, economic growth accelerated further and exceeded 3.5% in 2014. The main growth drivers are strong export, industrial production (mainly car manufacturing), constructions fuelled by public investments and the strengthening household consumption

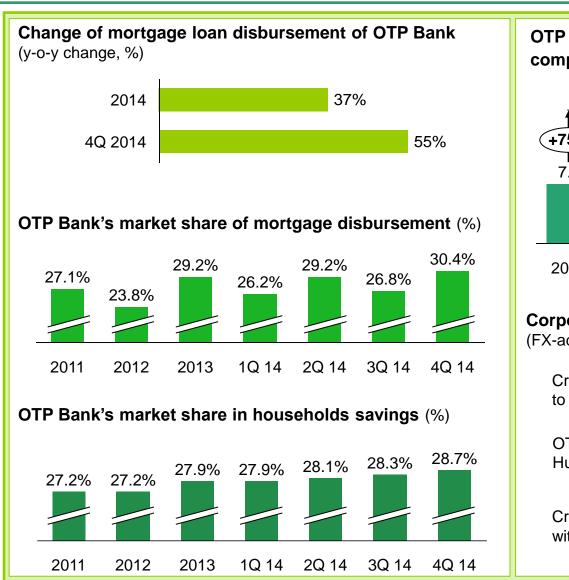


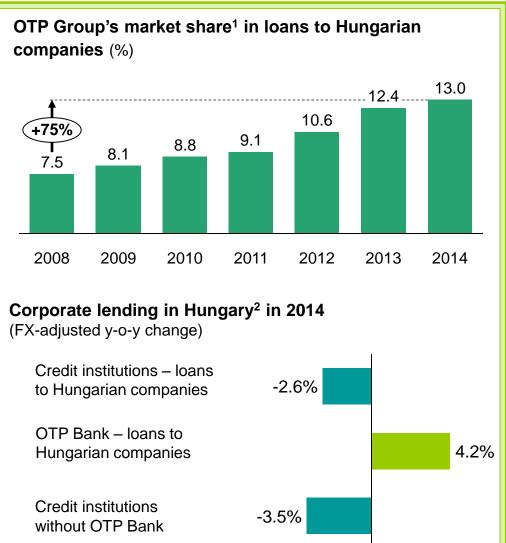






Demand for mortgage loans accelerated and OTP's market share in corporate lending further improved due to the dynamic lending activity; OTP managed to increase its market share in retail savings, too



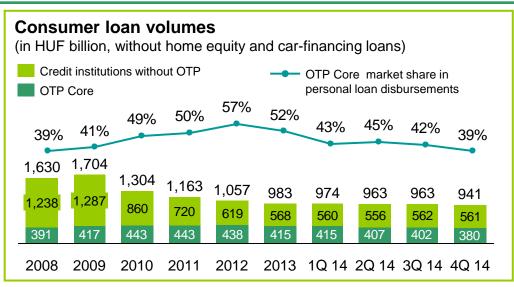


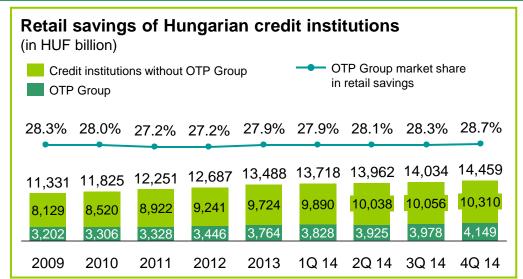
<sup>&</sup>lt;sup>1</sup> Aggregated market share of OTP Bank, OTP Mortgage Bank, OTP Building Society and Merkantil Bank, based on the balance sheet data provision to the central bank, calculated from the "Loans to non-financial-, other-financial-, additional- and non-profit-institutions serving households" line

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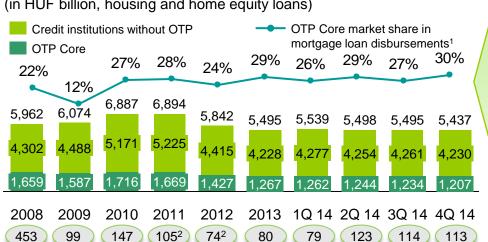
In 4Q OTP's market share remained steadily high in new consumer loan disbursement, whereas in mortgages it exceeded 30% in 4Q. The Bank's market position in retail savings improved further





#### Mortgage loan volumes

(in HUF billion, housing and home equity loans)



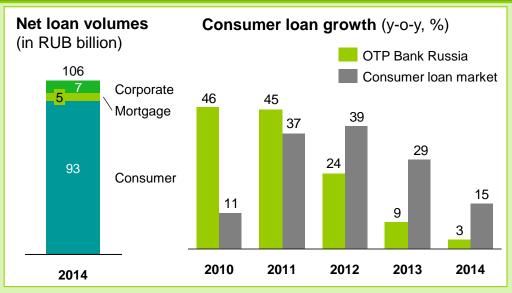
- Since January 2013 conditions of state-subsidised housing loans have become more favourable: state subsidy remains fixed in the first 5 years, maximum loan size was lifted (new home: HUF 15 million, used home: HUF 10 million), maximum value of used home to-be-bought was raised (HUF 20 million).
- In the first five years, customers can have an all-in mortgage rate of around 6-7%.
- Applications for state-subsidised housing loans amounted to HUF 12 billion in 4Q 2014 representing 41% of total housing loan applications and 34% of total mortgage loan applications.
- Annualised mortgage loan applications at OTP Core (in HUF billion)

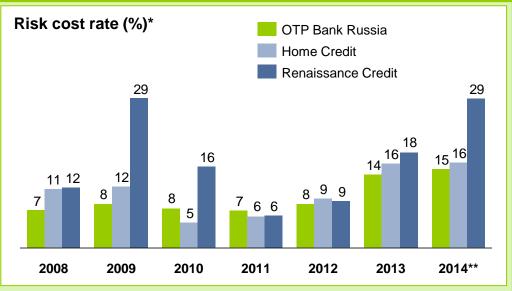


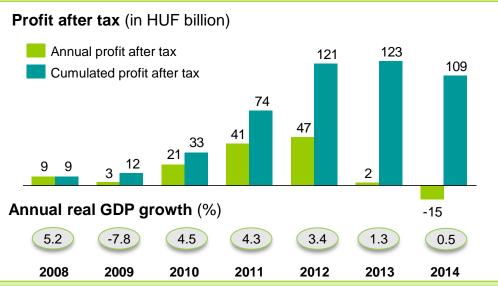
<sup>&</sup>lt;sup>1</sup> After the suspension of Swiss franc lending at OTP Core the ratio is calculated from market statistics excluding CHF mortgages.



At OTP Bank Russia volumes started to slow down earlier than at other players, but the increase in risk costs was a sector-wide phenomenon. OTP Bank Russia's cumulative profit since 2008 exceeds HUF 100 billion







# 2010 2011 2012 2013 2014 4Q 14 POS loans 7.9% 7.7% 9.1% 15.6% 11.5% 10.5% Credit cards 6.8% 10.3% 10.5% 17.4% 19.7% 17.7% Cash loans -4.8% 3.7% 6.8% 13.2% 19.7% 17.4%

OTP Bank Russia - risk cost rates in different segments

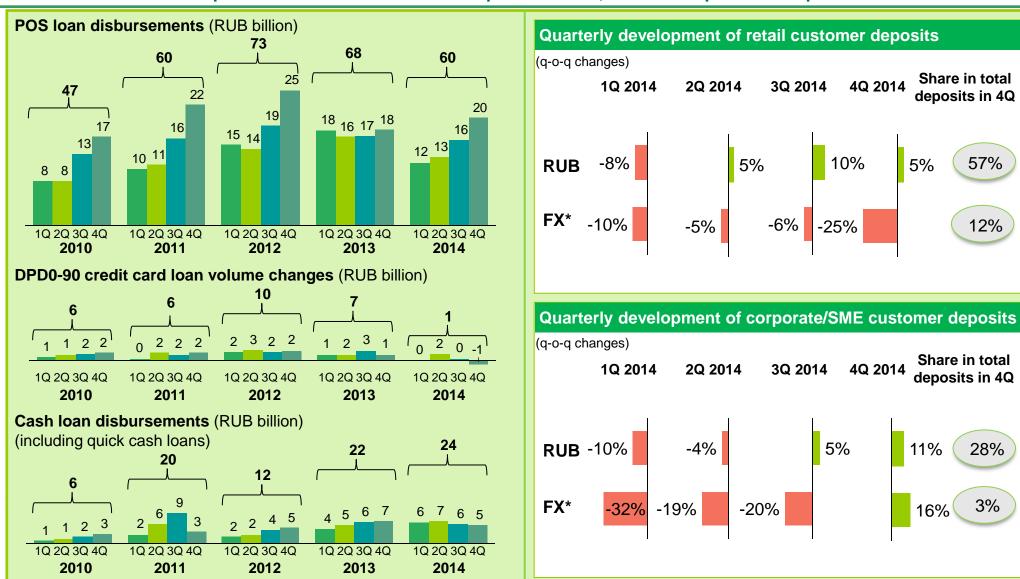


<sup>\*</sup> Source: IFRS based company publications; OTP Bank indicators are based on unadjusted stand-alone figures

<sup>\*\*</sup> Home Credit data as of 9M 2014, Renaissance Credit data as of 1H 2014



In 2014 POS loans disbursements were equal to 2011 levels, credit card volume growth decelerated while cash loan disbursements grew further. In 4Q total deposits increased q-o-q in RUB terms, RUB deposits showed improvement both for retail and corporate clients, while FX deposit developments were mixed





Share in total

deposits in 4Q

Share in total

deposits in 4Q

28%

11%

5%

57%



Touch Bank is a new online brand targeting Russian affluent client segments with focus on innovative products, modern technology and high quality service through online platform

# T Main goals

## Value proposition

#### **FULLY DIGITAL**

Full Customer Life-Cycle via Internet Bank and Mobile Bank. Innovative value proposition

#### **LOW-RISK SEGMENT**

Focus on Affluent and Mass affluent segments with saving needs

Mass Affluent USD 2-3,000 income Affluent > USD 3,000 income

#### HIGH SERVICE LEVEL

24 hours product delivery; 24/7 service and support

#### **ACTIONS IN REAL-TIME**

Deposits, Credits, Top-Up, transfers and other actions in real time

#### **COST EFFECTIVENESS**

Synergy with OTP Bank Russia. Number of employees no more than 150 persons

ADAPTED FOR TRANSFER TO OTHER MARKETS

## **Emphasis on:**

Deposits via online

Credits through cross-sale and partners

Healthy mix of acquisition channels provides balanced supply of client segments and product mix:

#### Open market (web)

Focus on mass affluent customers with savings

#### **Partners**

Focus on mass affluent customers with consumption need

#### **OTP Bank Russia attrition**

Focus on mass affluent customers from OBRU attrition base

#### **Operating cost related to Touch Bank**

2014

**HUF 2.7 billion** 

(HUF -2.2 billion contribution to the Russian result)





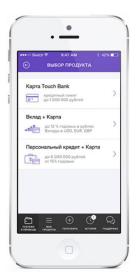
## Touch Bank brand offers innovative, market-leading services to online-oriented affluent clients

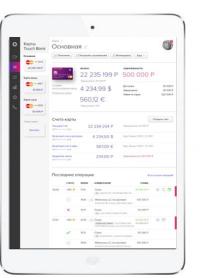








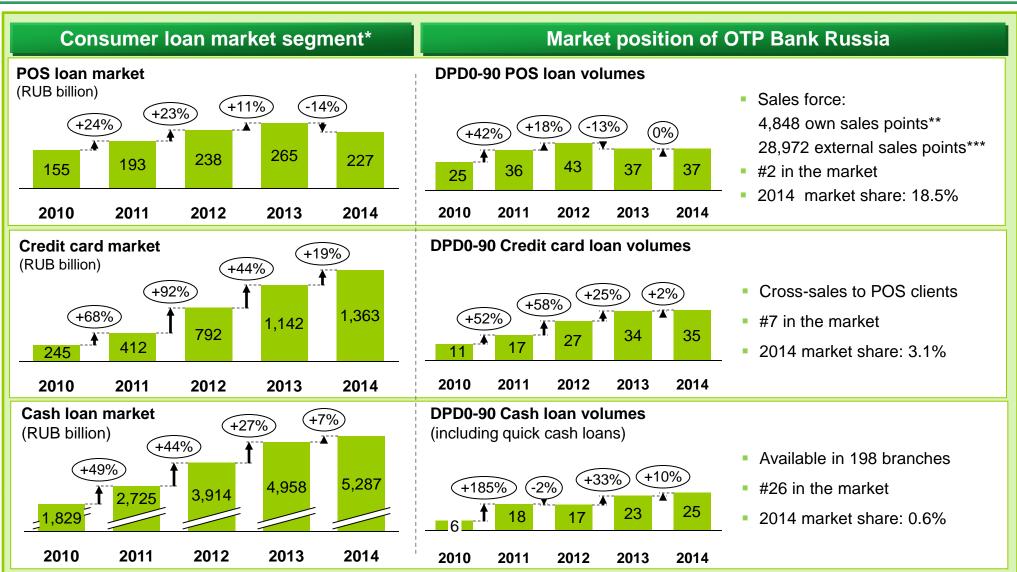








At OTP Bank Russia performing POS loan volumes remained stable in 2014, while the credit card and cash loan segments still kept increasing, however, at much lower pace



<sup>\*</sup> Source: Frank Research Group

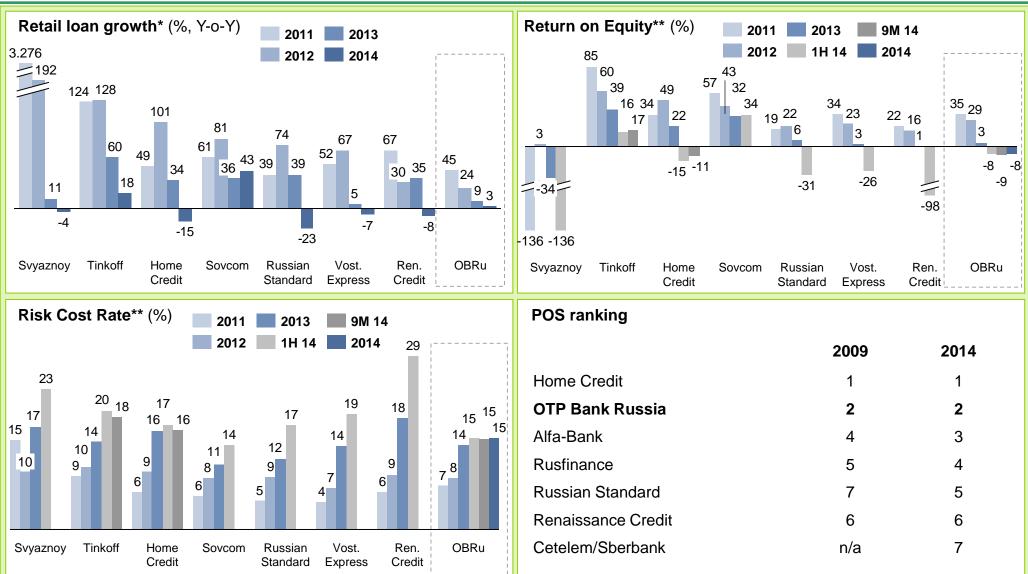


<sup>\*\*</sup> Bank employees working with Federal or other networks.

<sup>\*\*\*</sup> Employees of commercial organizations.



Consumer lending is going through a cyclical adjustment with risk costs increasing and all players suffering from setback in lending activity with their profitability deteriorating; more stringent regulation and worsening operating environment took their toll, too



<sup>\*</sup> Source: Frank Research Group



<sup>\*\*</sup> Source: IFRS based company publications; OTP Bank indicators are based on unadjusted stand-alone figures



In 2014 risk cost rates in the POS segment improved remarkably in line with expectations, but credit card and cash loan segments underperformed. In 4Q risk cost rates improved in all segments, while coverage was positively affected by sale/write-off of loans

## Risk cost rates and provision coverage at OTP Bank Russia

#### **POS loans**

	2010 2011 2012 2013					2014				
					1Q	2Q	3Q	4Q	2014	
Risk cost rate	7.9%	7.7%	9.1%	15.6%	14.0%	11.8%	10.6%	10.5%	11.5%	
DPD90+ coverage	90.9%	108.3%	97.0%	106.6%	106.4%	106.2%	105.7%	119.9%	119.9%	

#### **Credit cards**

	2010	2011 20	2011	2012	2012	11 2012	2012 2013		2014				
					1Q	2Q	3Q	4Q	2014				
Risk cost rate	6.8%	10.3%	10.5%	17.4%	18.3%	18.4%	18.5%	17.7%	19.7%				
DPD90+ coverage	86.4%	86.9%	89.8%	108.3%	110.2%	110.2%	110.2%	121.0%	121.0%				

#### **Cash loans**

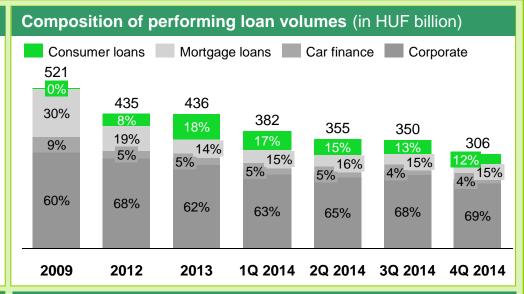
	2010	2011	2012	2013		20	14		2014
	20.0	_0	_0 	_0.0	1Q	2Q	3Q	4Q	
Risk cost rate	-4.8%	3.7%	6.8%	13.2%	19.6%	18.5%	18.7%	17.4%	19.7%
DPD90+ coverage	94.1%	92.9%	102.9%	116.5%	117.3%	115.8%	113.6%	122.0%	122.0%

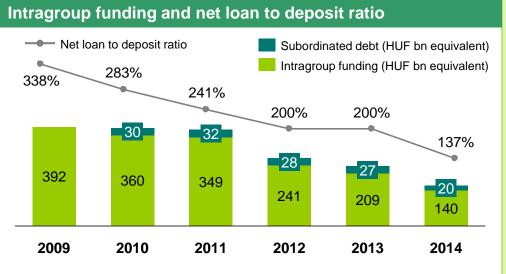


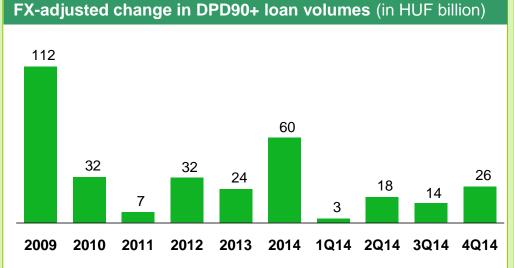


In 4Q the Ukrainian bank posted HUF -21.1 billion loss (adjusted for the Donetsk and Luhansk risk costs). The portfolio deterioration remained strong. The liquidity situation is stable, the deposit book recovered

Income statement of OTP Bank Ukraine											
in HUF billion	2012	2013	2014	1Q14	2Q14	3Q14	4Q14				
Profit after tax (adjusted)	0.5	6.7	-43.2	-7.5	-3.7	-10.9	-21.1				
Profit before tax	2.7	11.2	-47.3	-10.3	-4.5	-8.8	-23.8				
Operating profit	33.5	40.3	27.3	11.4	8.1	6.1	1.7				
Total income	64.5	72.8	52.1	18.3	13.8	11.7	8.3				
Net interest income	49.6	53.4	45.3	15.4	10.3	9.2	10.5				
Net fees and commissions	12.6	17.0	10.3	3.6	2.0	2.3	2.4				
Other non-interest income	2.3	2.4	-3.6	-0.7	1.5	0.2	-4.6				
Operating costs	-31.0	-32.5	-24.8	-6.9	-5.7	-5.6	-6.6				
Total risk cost	-30.8	-29.1	-74.6	-21.7	-12.5	-14.9	-25.5				
Provisions for loans	-30.6	-27.4	-71.9	-21.0	-12.1	-14.4	-24.4				
Other provisions	-0.2	-1.7	-2.6	-0.7	-0.4	-0.4	-1.1				
Corporate tax	-2.2	-4.4	4.2	2.9	0.7	-2.1	2.6				





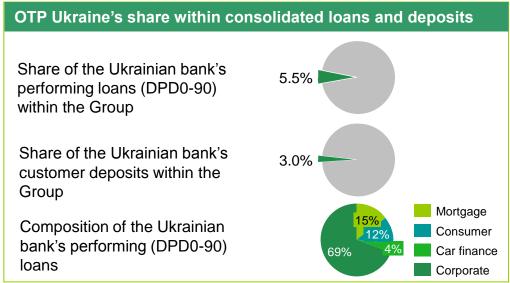


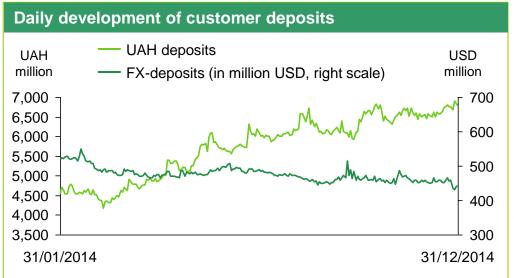


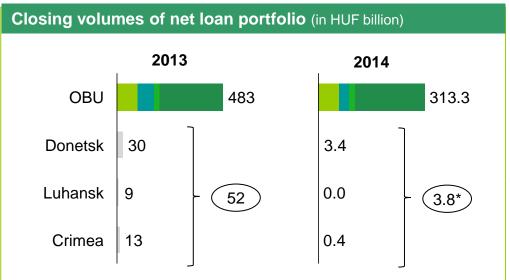


OTP Bank Ukraine ranks 16th among Ukrainian banks by shareholders' equity, its share is 5.5% in the performing loans and 3.0% in deposits within the Group. The liquidity situation is stable



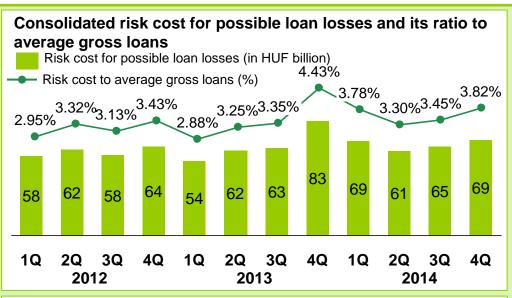


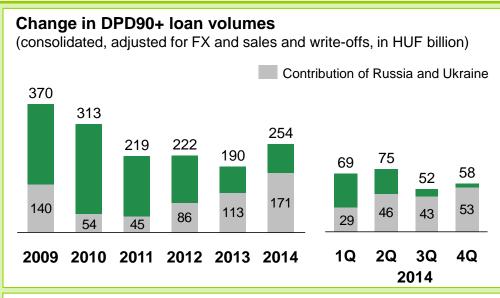


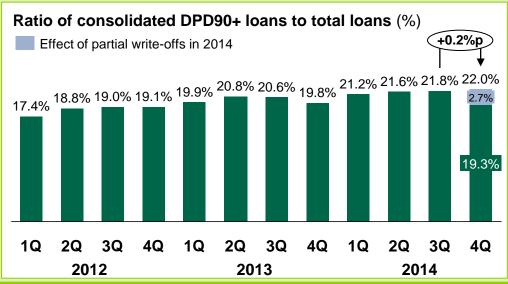


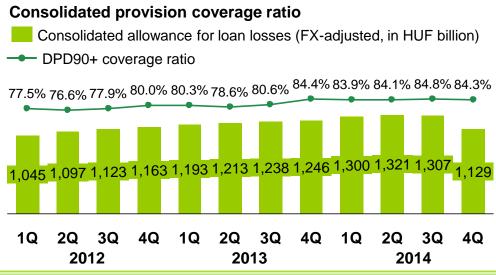


On consolidated level the FX-adjusted growth in DPD90+ loan volumes accelerated q-o-q, the coverage ratio slightly declined. The moderation of DPD90+ ratio and allowances for loan losses was driven by partial write-offs



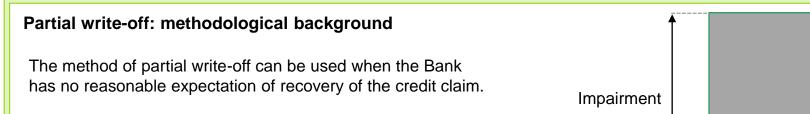






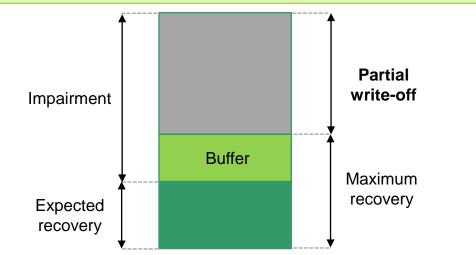


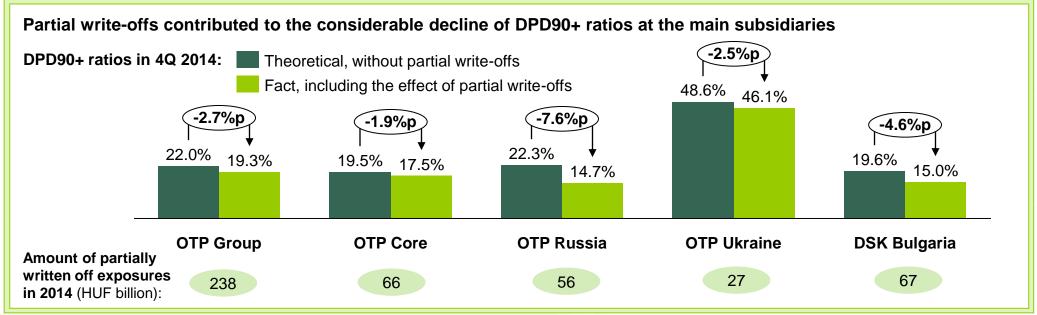
# In 2014 OTP started actively using the partial write-off method. In 2014 altogether exposures of HUF 238 billion equivalent non-performing exposures were written off within this framework



However, the partial write-off is applicable only for the part of claim above the maximum recoverable amount. The method has been discussed with the auditor.

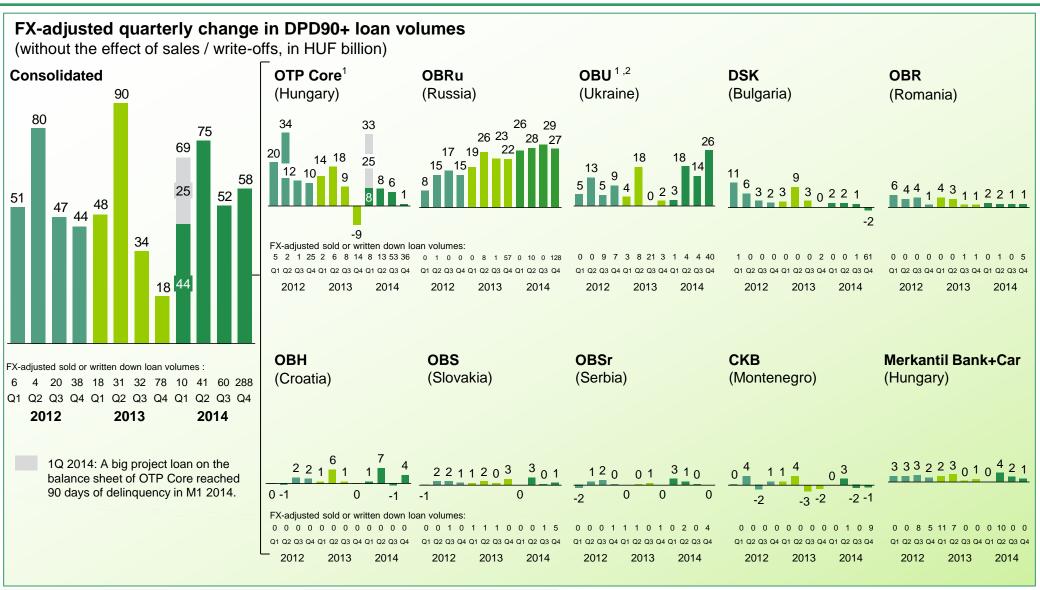
In 2014 on a consolidated level HUF 238 billion equivalent non-performing exposure was written off, mostly in 4Q 2014.







In Ukraine the pace of new DPD90+ loan formation accelerated to new record. The Russian portfolio quality deterioration remained significant. However, in other countries of the Group portfolio quality stabilized or showed favourable signs

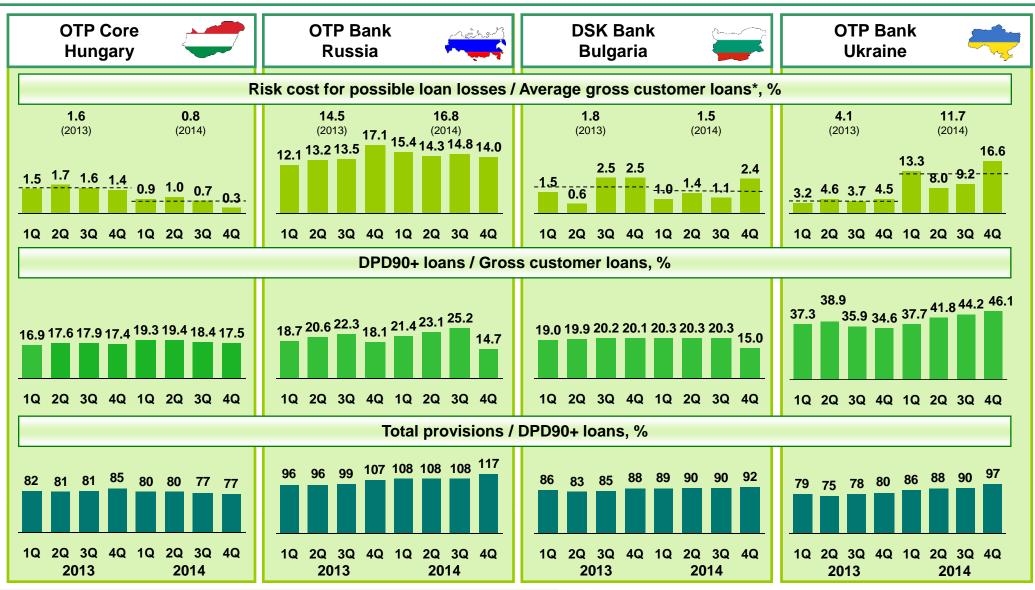


<sup>&</sup>lt;sup>1</sup>The statistics have been adjusted with the corporate portfolio took over from OTP Core by OTP Ukraine in 1Q 2012.



<sup>&</sup>lt;sup>2</sup> From 2014 January OBU volumes are FX adjusted with the official exchange rates of NBU

The DPD90+ ratio decreased at OTP Core, OTP Bank Russia and DSK Bank driven by NPL sales and write-offs in 4Q. The Ukrainian DPD90+ ratio went up further and the level of coverage increased



**Otp**bank

At OTP Core and the 3 biggest subsidiaries write-offs played a role in the q-o-q development of DPD90+ ratio. In Russia and Bulgaria mostly consumer loans were written off, whereas in Hungary and Ukraine mainly corporate loans

	DPD90+ ratio (%)										
OTP Core (Hungary)	4Q 13	1Q 14	2Q 14	3Q 14	4Q 14	Q-o-Q (%-point)					
Total	17.4	19.3	19.4	18.4	17.5	-0.8					
Retail	21.8	22.4	22.1	21.9	21.7	-0.2					
Mortgage	20.3	21.2	20.9	21.0	20.5	-0.4					
Consumer	27.1	27.0	26.2	25.2	26.0	0.7					
MSE*	12.3	11.8	11.4	10.4	10.0	-0.4					
Corporate	12.1	16.6	17.9	13.1	10.2	-2.9					
Municipal	0.5	0.1	0.2	0.2	0.2	-0.1					

DPD90+ ratio (%)										
OTP Bank Russia	4Q 13	1Q 14	2Q 14	3Q 14	4Q 14	Q-o-Q (%-point)				
Total	18.1	21.4	23.1	25.2	14.7	-10.5				
Mortgage	14.4	15.5	15.6	15.6	17.0	1.4				
Consumer	18.8	22.5	24.2	26.5	15.1	-11.4				
Credit card	19.8	22.7	24.5	27.5	17.7	-9.8				
POS loan	20.9	26.0	27.7	28.4	11.6	-16.8				
Personal loan	14.6	16.7	19.0	22.4	16.1	-6.3				

	DPD90+ ratio (%)												
DSK Bank (Bulgaria)	4Q 13 1Q 14 2Q 14 3Q 14 4Q 14 Q-o-Q (%-point)												
Total	20.1	20.3	20.3	20.3	15.0	-5.3							
Mortgage	23.1	23.2	23.4	23.5	22.1	-1.5							
Consumer	16.5	16.8	16.8	17.0	7.3	-9.7							
MSE*	40.7	41.6	40.3	40.0	32.7	-7.3							
Corporate	15.5	15.9	16.1	15.9	12.4	-3.4							

125		DPD9	0+ ratio	(%)				
OTP Bank Ukraine	4Q 13	1Q 14	2Q 14	3Q 14	4Q 14	Q-o-Q (%-point)		
Total	34.6	37.7	41.8	44.2	46.1	2.0		
Mortgage	58.1	60.3	62.7	66.2	70.8	4.6		
Consumer	9.4	13.1	22.2	31.4	41.4	10.0		
SME**	70.4	73.7	75.2	78.8	82.3	3.5		
Corporate	21.2	22.0	24.6	24.2	16.3	-8.0		
Car-financing	38.3	41.7	50.7	55.4	58.9	3.5		



<sup>\*\*</sup> Small and medium enterprises

During last fall 2014 the partial write-off of consumer and corporate exposures across the Group affected mainly four major markets; as a result the year-end DPD90+ ratio improved by 2.7 ppts q-o-q

	Gro	oup (	CORE (	OBRu	OBU	DSK	Other	Group (	CORE C	BRu (	OBU _	DSK (	Other	Group CORE OBRu OBU DSK O	Other		
			Gross I	oans (	in HUF I	oillion)		DP	D90+ vo	lumes	(in HUF	billion)		DPD90+ ratios (%)			
		Gross loan volumes with partial write-off						DPD9	DPD90+ volumes with partial write-off					DPD90+ ratios with partial write-off			
Total		932	2,753	569	568	1,159	1,840	1,339	483	84	262	174	330	·	17.9º		
Mortgage loan		590	1,428	25	157	377	576	576	293	4	111	83	78		13.5°		
Consumer loan		661	380	507	60	421	292	271	99	76	25	31	40		13.9		
MSE loan		474	129	0	83	74	185	145	13	0	68	24	38		20.7		
MLE loan		858	765	34	235	285	522	292	78	1	38	35	139		26.7		
Municipal		118	51	0	0	1	66	0	0	0	0	0	0		0.0		
Car		230	0	2	33	0	199	54	0	2	19	0	33	23.6% 0.0% 75.4% 58.9% 0.0% 1	16.8		
			F	Partial v	vrite-off			Partial write-off					Improvement due to partial write-off				
Total		238	66	56	27	67	21	238	66	56	27	67	21	2.7% 1.9% 7.6% 2.5% 4.6%	0.9		
Mortgage loan		9	0	0	0	9	0	9	0	0	0	9	0	0.3% 0.0% 0.0% 0.0% 1.8%	0.0		
Consumer loan		107	0	56	0	51	0	107	0	56	0	51	0	5.0% 0.0% 8.4% 0.0% 10.0%	0.0		
MSE loan		7	0	0	0	5	2	7	0	0	0	5	2	1.0% 0.0% 0.0% 0.0% 4.3%	0.9		
MLE loan		115	66	0	27	2	19	115	66	0	27	2	19	4.9% 7.2% 0.0% 8.7% 0.5%	2.6		
Municipal		0	0	0	0	0	0	0	0	0	0	0	0		0.0		
Car		0	0	0	0	0	0	0	0	0	0	0	0	0.0% 0.0% 0.0% 0.0% 0.0%	0.0		
	Gr	oss l	oan volu	ımes w	ithout pa	artial wr	ite-off	DPD90+ volumes without partial write-off				tial write	DPD90+ ratios without partial write-off				
Total	7,	170	2,820	624	596	1,225	1,861	1,577	549	140	290	240	351	22.0% 19.5% 22.3% 48.6% 19.6% 1	18.9		
Mortgage loan		600	1,428	25	157	386	576	585	293	4	111	92	78		13.6		
Consumer loan		767	380	563	60	472	292	378	99	132	25	82	40		13.9		
MSE loan		482	129	0	83	79	188	153	13	0	68	29	41	31.7% 10.0% 92.7% 82.3% 37.0% 2	21.7		
MLE loan	1,	973	832	34	262	287	541	407	144	1	66	37	158	20.6% 17.4% 3.8% 25.0% 13.0% 2	29.3		
Municipal		118	51	0	0	1	66	0	0	0	0	0	0	0.3% 0.2% 0.0% 0.0% 17.0%	0.0		
Car		230	0	2	33	0	199	54	0	2	19	0	33	23.6% 0.0% 75.4% 58.9% 0.0% 1	16.8		

Restructured retail volumes declined further q-o-q on group level, representing 1.7% of total retail loans by the end of 2014; in the Ukraine the share of restructured retail loans decreased slightly q-o-q

# Definition of retail restructured loans:

- In comparison with the original terms and conditions, more favourable conditions are given to clients for a definite period of time or the maturity is prolonged.
- The exposure is not classified as restructured, if:
  - the restructuring period with more favourable conditions is over and the client is servicing his loan according to the original terms for more than 12 months, and/or
  - the client is servicing his contract according to the prolonged conditions for more than 12 months.
- Hungarian FX mortgage loans in the fixed exchange rate scheme are not included in the restructured category.
- Loans once restructured but currently with delinquency of more than 90 days are not included, either.

#### Restructured retail loans with less than 90 days of delinquency

	2Q 2013		3Q 2013		4Q 2013		1Q 2014		2Q 2014		3Q 2014		4Q 2014	
	HUF mn	% <sup>1</sup>												
OTP Core (Hungary)	33,406	1.7%	36,231	1.8%	35,377	1.9%	34,702	1.8%	31,697	1.7%	25,975	1.4%	22,152	1.2%
OBRu (Russia)	65	0.0%	67	0.0%	41	0.0%	29	0.0%	22	0.0%	155	0.0%	131	0.0%
DSK (Bulgaria)	19,643	2.4%	21,050	2.5%	19,870	2.4%	20,601	2.4%	20,652	2.4%	18,973	2.2%	17,008	2.1%
OBU (Ukraine)	6,386	2.4%	6,499	2.4%	6,263	2.3%	5,488	2.2%	11,926	4.7%	15,191	6.0%	14,556	5.8%
OBR (Romania)	32,595	12.7%	28,457	10.7%	27,584	10.3%	27,196	9.9%	23,907	8.6%	19,273	6.9%	16,982	6.1%
OBH (Croatia)	875	0.4%	1,054	0.5%	992	0.5%	1,245	0.5%	1,119	0.4%	1,418	0.5%	2,214	0.8%
OBS (Slovakia)	510	0.3%	364	0.2%	191	0.1%	323	0.2%	468	0.2%	277	0.1%	389	0.2%
OBSr (Serbia)	254	0.8%	632	2.0%	617	1.9%	683	2.0%	582	1.6%	593	1.7%	408	1.1%
CKB (Montenegro)	911	1.6%	712	1.2%	639	1.1%	675	1.1%	564	0.9%	462	0.8%	226	0.4%
Merkantil (Hungary)	5,378	2.8%	4,379	2.2%	3,695	2.0%	3,433	1.8%	2,818	1.6%	2,264	1.3%	1,864	1.0%
Other leasing <sup>2</sup> (Hungary)	28	0.1%	11	0.0%	101	0.4%	253	0.9%	334	1.3%	338	1.2%	194	0.7%
TOTAL	100,052	2.1%	99,456	2.0%	95,370	2.0%	94,629	2.0%	94,090	1.9%	84,919	1.7%	76,124	1.7%

<sup>&</sup>lt;sup>1</sup> Share out of retail + car-financing portfolio (without SME)



<sup>&</sup>lt;sup>2</sup> OTP Flat Lease

## Forward looking statements

This presentation contains certain forward-looking statements with respect to the financial condition, results of operations, and businesses of OTP Bank. These statements and forecasts involve risk and uncertainty because they relate to events and depend upon circumstances that will occur in the future. There are a number of factors which could cause actual results or developments to differ materially from those expressed or implied by these forward looking statements and forecasts. The statements have been made with reference to forecast price changes, economic conditions and the current regulatory environment. Nothing in this announcement should be construed as a guaranteed profit forecast.



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